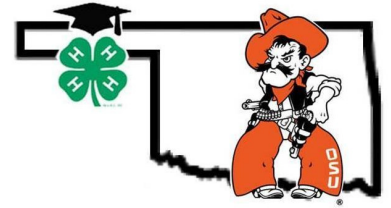


Video and Commercial Production

Evaluation Form

(adapted from North Dakota State University Extension)



Title of Presentation _____

Name of Presenter/Group _____

	Things Done Well	Things That Could Be Improved
Creativity 1. Various images used throughout the video 2. Uniqueness 3. Creativity/ Originality		
Flow of Video 1. Good transitions from scene to scene 2. Production goes well with music (if applicable) 3. Clear and relevant titles 4. Effective use of action, images, and sounds.		
Technical Performance 1. Camera Operation 2. Audio/Video quality 3. Editing techniques 4. Effective use of special effects (if applicable)		
Miscellaneous 1. Production is appropriate length 2. Engaging topic		
Presentation 1. Vocal <ul style="list-style-type: none"> - Voice - Enunciation-clarity, pronunciation - Volume - Sincerity - Conversational style - Emphasis where needed - Rate/Speed - Pitch - Grammar 2. Physical <ul style="list-style-type: none"> - Gestures - Eye Contact - Stance, mannerisms, poise - Appropriately dressed for part 3. Overall Effectiveness <ul style="list-style-type: none"> - Audience impact/ Impression - Appeal 		