



Oklahoma 4-H Foundation
205 4-H Youth Development
Stillwater, OK 74078-6063

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UPDATE

Scholarship Donors Give Back to 4-H

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Rhonda Cannady presents the Roy V. Bardin Memorial Scholarship to Robert Rothell.

Oklahoma in the national fashion show.

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Make a difference. How can YOU donate?

Enclosed is my gift of:

\$50 ___ \$100 ___ \$500 ___ \$1,000 ___ Other ___

My gift will be matched by: (company name)

Name _____

Address _____

City _____ State _____ Zip _____

Email Address _____

- Cash
- Check
- Credit Card
- Stock
- Estate Planning
- Payroll Deduction
- Checking Account
- Withdrawal

Please make checks payable to the Oklahoma 4-H Foundation
and mail your contribution to:

Oklahoma 4-H Foundation, Oklahoma State University
205 4-H Youth Development Building
Stillwater, OK 74078-6063



Quick Notes

from the president



Shannon Ferrell

It's fall again - as the leaves turn their autumn shades and the hot summer winds turn to a cool breeze, it's the perfect time to reflect on the change of season in our 4-H year as well. Our fairs and district leadership conferences have come and gone, but National Congress, contests, and a host of project work remains ahead.

All of this makes now the perfect time to thank everyone who has supported our 4-H program this year. We have seen wonderful generosity from so many of you in a number of ways - your one-time gifts, donations through the Check It Out program, membership in the Circle of Champions, and playing in the Clover Classic Golf Tournament. On behalf of the Oklahoma 4-H Foundation, I want to thank you for your support. Additionally, a hearty thanks is also due all of the wonderful volunteers and 4-H members that have worked so hard to make all of our Foundation events such a success.

Even with so much activity behind

us, there is still much to do, and that is why we need your help. Soon, 4-H members will be headed to National 4-H Congress, competing for project awards, working toward positions as Officers and Ambassadors, preparing for Roundup, and working toward the scholarships that will help fund their education.

As a former 4-H'er who has experienced first-hand the difference your support makes in the lives of our state's youth, I want you to know that your gift to the Oklahoma 4-H Foundation is a direct investment in a program that truly changes lives. As our 4-H seasons turn, I encourage you to attend the next event in your community, and see the impact your gift makes.

Your support *does* make a difference!

Shannon Ferrell, President,
Oklahoma 4-H Foundation

The 4-H Foundation Update

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Jim Rutledge,
Executive Director

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Programs and Promotions

This newsletter is published twice a
year for 4-H Foundation supporters
and Oklahoma 4-H alumni.

Issued November 2006

*What if the Oklahoma 4-H Foundation earned
a penny every time you searched the Internet? Well, now we can!*

GoodSearch

GoodSearch.com is a new search engine that donates half of its revenue, about a penny per search, to the charities its users designate. You use it just as you would any search engine, and it's powered by Yahoo!, so you get great results.

**Just go to www.goodsearch.com
and enter Oklahoma 4-H Foundation
as the charity you want to support.**

Quick Notes

from the director



Jim Rutledge

In the last few weeks we've picked the last of the tomatoes and the frost is now on the pumpkin. Fall is here and for me it is a traditional time to think about the success of the past and the potential of the new 4-H year. As we near the end of the 4-H Foundation's fiscal year, it's also a time for us to take a look at our financial position.

The Oklahoma 4-H Foundation continues to grow, and we have many things to be proud of. We are giving out more scholarships every year, and most are now at the \$1,000 level. We have a new commitment from the Farm Credit Associations of Oklahoma to increase our Hall of Fame scholarships to \$1,500. Our permanent endowment fund continues to grow and we are providing more support than ever to a variety of educational programs. We owe a great big "thank you" to past staff and board members for the great work they did to build the 4-H Foundation.

In the world of philanthropy, it's an accepted fact that the largest share of charitable gifts will come

from individuals. In our case, more than 80% of our gifts come from individuals, and the majority of the rest of our gifts come from our friends in the agricultural commodity and agribusiness sectors. If we are to continue growing, we need to include the rest of the business community.

We are beginning to explore potential gifts from many new sectors of Oklahoma's economy, including energy, manufacturing, banking, insurance and others. We need to know if you work for a company with a corporate giving program, or if you know of others that would support 4-H. If you have ideas that could help us, please call or email me at 405-744-8884 or jim.rutledge@okstate.edu. Thank you for all you have done in the past and all you will do to help us ensure a bright future for 4-H.

Jim Rutledge, Executive Director

National 4-H Hall of Fame Adds Another Oklahoman

Established in 2002 as a 4-H Centennial project, the National Hall of Fame provides a place to honor those who have greatly contributed to the success of 4-H youth.



Ray Parker

This year, Mr. Ray Parker was inducted into the National Hall of Fame, making him the fourth Oklahoman to receive this honor.

"It's a great honor," Parker said. "That's about as good as it gets."

Parker spent more than 30 years working for Oklahoma Extension, first as an assistant county agent, then as the state 4-H specialist. He was known for his exceptional leadership and ability to engage youth in a way that taught them to be leaders in their communities.

He offered this advice for future leaders: "keep the vision of 4-H as the greatest youth organization in the country, and work hard to achieve success," he said.

Throughout his career Parker impacted thousands of Oklahoma

4-H'ers and became known by many as "Mr. 4-H."

The long standing Oklahoma 4-H Hall of Fame is for two outstanding 4-H members that are recognized each year at 4-H Roundup, so Oklahoma has created the State 4-H Hall of Honor to recognize those Oklahoman's who have been inducted into the National 4-H Hall of Fame. Parker will join fellow Oklahomans, Mary Sue Sanders, Dr. Pete Williams and Dr. Ernest Holloway in the National Hall of Fame and the State Hall of Honor.

The National 4-H Hall of Fame is online at <http://www.nae4ha.org/hof/>

Centennial Celebration: The Evolution of Oklahoma 4-H 1909 To 2009



Canning demonstraion on A.S. Perry's farm, June 6, 1912.



The first 4-H clubs in Oklahoma were boys' Corn Clubs.



W.D. Bentley, known as the father of Extension work in Oklahoma, moved to Tishomingo, Okla. in 1908 and started the first 4-H club in 1909.

As Oklahoma 4-H looks forward to celebrating 100 years of youth learning leadership, citizenship and life skills, it's important to look back and recognize the people and events that have shaped the organization and encouraged progress in youth development.

In the next seven issues of the Foundation "News Update," we'll look

at past decades and the changes that contributed to the success of Oklahoma 4-H.

Although sources vary some on specific dates, places and people, we'll recap the overall changes and developments in the state.

In this issue, we'll go all the way back to the beginning of Extension work in Oklahoma.

Oklahoma 4-H 1909-1929

Even before they were called 4-H'ers, youth in Oklahoma impacted the agriculture industry. When the national corn yield averaged only 26 bushels per acre, young boys like Lester Brown of Lexington, Okla., and Floyd Gayer of Ardmore, Okla., experimented with

new technologies developed at land-grant universities to increase yield. Brown produced 65 bushels on one acre and Gayer 95 bushels.

In the early 1900s, a variety of programs emerged in Oklahoma with the purpose of engaging youth in agriculture.

W.D. Bentley, known as the father of Extension work in Oklahoma, moved to Tishomingo in 1908, when the headquarters for demonstration work moved up from Wichita Falls, Texas. In 1909, he started what was recognized as the first official 4-H club in Oklahoma—a corn club of 50 members.

At the time, there were only three H's: head, hands and heart. In 1913, the fourth H was added for "hustle," which was later changed to "health."

While the boys grew corn, girls throughout Oklahoma joined canning clubs. Members learned to grow vegetables and properly preserve foods

from the garden, and then they worked to educate Oklahomans about these methods.

From 1909 to 1914 youth programs in Oklahoma continued to grow, and in 1914 the Smith-Lever Act was passed, which created the Cooperative Extension Program and provided funding for each county.

The increase in 4-H members led to the development of the first programs for 4-H alumni in 1916. That year Collegiate 4-H, known as Delta Sigma Alpha, formed in Oklahoma. The fraternity gave past members an avenue to keep in touch with each other and Cooperative Extension.

By 1917 the Oklahoma Extension program saw a need for more club leaders. Community clubs, of at least 10 members, formed. Members elected officers and the first volunteer leaders joined the 4-H movement.

The earliest 4-H'ers understood the importance of citizenship and worked to serve their communities. During the First World War members became known as "soldiers of the soil," because of their contributions of food and clothing for soldiers fighting around the world.

As 4-H'ers transitioned into the '20s, Oklahoma boys' and girls' clubs joined forces. In Chicago, the national

organization held its first National Congress in 1922. With the passage of the Capper-Ketchum Act in 1928, 4-H became part of Cooperative Extension Services. The extra support caused significant growth in 4-H nationwide.

Oklahoma 4-H spent its first twenty years developing programs to build future leaders. By the end of the 1920s youth had many opportunities to experience growth through 4-H. Oklahoma 4-H held the first Roundup in 1921 at Oklahoma State University and elected the first state president, Arthur Sweet from Greer County, in 1929.



4-H'ers showed cattle at the Garber County Fair in 1927.

* All photos are from collection # 1992-052, Special Collections & University Archives, OSU Libraries

Foundation Contributors

(Scholarships, Continued from page 6)

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Mark and Rhonda Cannady Roy V. Bardin Memorial Scholarship for Wildlife and Fisheries Projects

Golfing for 4-H at the 2006 Clover Classic

A course that has seen many professional golfers hosted the 2006 Clover Classic Golf Tournament, Oct. 9.

Twelve teams played a round of golf at Oak Tree Golf Club in Edmond,

a course used for PGA tournaments, to support the Oklahoma 4-H Foundation. This year's winners were no strangers to the first-place honors. For the third year in a row, Dearing Sales/Rolligon won the tournament and a weekend golf

package provided by businesses in Dallas.

The event raised more than \$11,000, and the 4-H Foundation would like to thank all of the sponsors, players, volunteers and board members who made the tournament a success. The 2007 Clover Classic Golf Tournament will be Oct. 8, so mark your calendars!



Dearing Sales/Rolligon won the Clover Classic tournament for the third year in a row. From left to right, Rick Pendleton, Blake Gibson, Dryden Mitchell and Danny Pendleton

2006 Clover Classic Results

First
Dearing Sales/Rolligon

Second
Home National Bank

Third
Agricultural Experiment
Station

Fourth
Dearing Sales/Rolligon #2

Fifth
Butler Welding and
Manufacturing

Foundation Welcomes "New" Board Members

The Foundation welcomed three not-so-new members to the board in March. Jered Davidson, Alan VanDeventer and Gwen Shaw accepted invitations to rejoin the 4-H Foundation board. All three have served in different capacities in the past.

Davidson, past 4-H president, was asked to represent 4-H youth on the Foundation board.

"Jered is such an outstanding young man, we are very pleased that he agreed to serve a full three year term to bring the perspective of active 4-H members to the 4-H Foundation," said Jim Rutledge, executive director.

Davidson, a sophomore at Oklahoma State University, was a Caddo County 4-H member for 10 years. Serving as an Oklahoma 4-H ambassador and state president, and being a member of the state 4-H Hall of Fame are just a few of the accomplishments listed on his resumé.

"I've had the opportunity to see projects in all 77 counties first hand," Davidson said.

He hopes to provide a different perspective to the board as the needs of Oklahoma 4-H members continue changing. I've seen which programs and projects work and which ones don't work, he said.

"I'm a lot more connected with 4-H members," Davidson said.

Although he was never a 4-H member himself, VanDeventer's passion for the 4-H program is unmistakable.

"Alan has been on the board before and we are glad to have him back as the representative of all the Extension educators. It's important for us to know the perspective of the county educators as we make plans for the future," Rutledge said.

VanDeventer began his 4-H career as a volunteer leader when he took a

teaching position that had traditionally included 4-H leader responsibilities.

VanDeventer attended his first Roundup in 1983.

"I think I've only missed two since," VanDeventer said.

After volunteering for 15 years, VanDeventer started as an Oklahoma County Extension educator on Thursday of the 1995 Roundup.

"I've been getting paid for my hobby ever since," he said.

He is now a Comanche County Extension educator and Interim CED.

VanDeventer hopes to increase educators' contributions to the Foundation. He recognizes the impact it would make if every educator donated just \$10 per month. That would go a long way to increase scholarships, he said.

Shaw comes with years of 4-H experience, as an Alfalfa County 4-H member, two-time national winner, state 4-H officer, Foundation board president and state ambassador adviser.

"As a Past President, Gwen brings a wealth of knowledge and experience with her that will benefit us immediately," Rutledge said.

Shaw is excited to contribute to the board and looks forward to the centennial celebration.

I hope to help "move us forward to help us get more contributions," Shaw said. "Money the foundation raises helps fund programs, scholarships and grants," which may otherwise not have the financial resources to continue.

Shaw works with the ambassadors to increase 4-H alumni contributions to the Foundation. She said working with donors inspires 4-H'ers to give back when they're able.

"We are very pleased to have these three outstanding individuals as new members of the 4-H Foundation Board of Directors," Rutledge said.



Jered Davidson



Alan VanDeventer



Gwen Shaw