The Four H’s for 99 Years.
HEAD. HEART. HANDS. HEALTH.
Leaving your 4-H legacy

“When I think of the legacy I want to leave to this world, I think of the people and organizations that have had a positive impact on my life. One of the greatest impacts has been 4-H. I grew up on the family farm, and like many youth with agricultural backgrounds, I got involved with 4-H at a young age. Ironically, it was 4-H that opened my eyes to a world of other career opportunities. The leadership, citizenship, and public speaking skills I learned in 4-H created a solid foundation for most every success I’ve had in life. I’m committed to making sure 4-H continues to impact future generations of youth. The most effective way I can do this is by including 4-H in my estate plans. I strongly encourage all who believe in the power and positive benefits of 4-H to make this special organization a part of your legacy as well.”

Jerry Kiefer, Oklahoma 4-H alumnus, wife, Julie, and future 4-H'ers Jay and Jared

Question: I'd like to plan now to leave a gift to the Oklahoma 4-H Program upon my passing. What do I need to do?

1. Work closely with your attorney, accountant, and/or financial planner to feel assured you are making the best estate planning decisions for you and your family.
2. In your will or trust, you can specify:
   • a dollar amount
   • particular assets (such as a farm, residence, vacation home, or vacant lot)
   • or a percentage of your overall estate that will go to the Oklahoma 4-H Foundation to benefit the Oklahoma 4-H Program.
3. You can name the Oklahoma 4-H Foundation as a beneficiary of your IRA, 401K, life insurance, or other qualified personal plans.
4. Because the Oklahoma 4-H Foundation is the designated non-profit entity to receive charitable gifts to benefit the statewide 4-H program, please make sure the language in your legal document(s) specifies Oklahoma 4-H Foundation as the beneficiary.

Question: Can I designate my planned gift for a specific purpose?

Yes. You can designate planned gifts for a variety of purposes in keeping with the Oklahoma 4-H Program's mission. You can direct your planned gift, for example, to establish a scholarship, to support a certain 4-H program, to benefit a certain county, or to be used for the greatest need of the Oklahoma 4-H Program at the time the gift is received.

Question: Do I have the option of endowing my planned gift?

Yes. You may create an endowed fund or an expendable fund with your planned gift. With an endowed fund, the principal is invested and only earnings are spent. With an expendable fund, the Oklahoma 4-H Foundation may use both the principal and any earnings for your specified purpose. If your gift is unrestricted, the funds can support a wide variety of future needs.

Question: What else do I need to do?

Please consider notifying the Oklahoma 4-H Foundation that you have established or are establishing a planned gift to benefit the Oklahoma 4-H Program. We will prepare an agreement document that specifies your wishes regarding the use of your planned gift.
Oklahoma 4-H Annual Report
Issued July 2009

PUBLISHED BY
The Oklahoma 4-H Foundation
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Executive Director

Oklahoma 4-H Youth Development
Charles Cox
Assistant Director, Oklahoma Cooperative Extension Service and 4-H Program Leader

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The Oklahoma 4-H Annual Report is published annually for 4-H supporters and Oklahoma 4-H alumni.

The birthday gift of the century
Endowed professorship gift makes for a spectacular birthday

100+ memories
One hundred years equals a century of 4-H memories

“Farm to You” brings farm to school
4-H partners up to increase education about healthy living

The 4-H giant
Joe Hughes has left a lasting impression on Oklahoma 4-H

Banking on 4-H
Bank of America provides five-figure grant for 4-H Afterschool

A sign of the (Aqua) Times
4-H alum facilitates gift from Williams Companies Foundation for water quality curriculum

Fueling 4-H with technology
Chesapeake Energy fuels Oklahoma 4-H’s STEM initiative

Head, heart, hands... health. (Rocks!)
4-H program emphasizes decision making and healthy living

Not just horsin’ around
Oklahoma 4-H teams with Ardmore horse rancher to give 4-H’ers an incredible opportunity

The birthday gift of the century
Endowed professorship gift makes for a spectacular birthday

4-H Ambassadors join Circle of Champions
Ambassadors raise money through “Shop for a Cause” event

Making a difference in counties and clubs
Enhancement grants continue to enhance 4-H and local communities

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On the cover: Oklahoma 4-H has served Oklahomans in various capacities for 99 years and counting.
Dear Friends of Oklahoma 4-H:

This edition of the Oklahoma 4-H Annual Report presents some wonderfully positive news about the Oklahoma 4-H Youth Development program and the Oklahoma 4-H Foundation. We served over 141,000 Oklahoma youth through 4-H clubs, camps, and programs in 2008. Our goal is positive youth development, and now we have proof positive that 4-H is making a significant impact on the young people of this great state and beyond.

As reported by National 4-H Council, now we have conclusive new evidence of what we’ve known all along: 4-H’s innovative programs pay off. Youth are incredible resources to be developed, not problems to be managed. A comprehensive study by Tufts University shows that 4-H successfully strengthens young people, their families, and their communities. Even for youth involved in sports or afterschool programs, 4-H made the difference. Youth who participate in 4-H achieve higher grades, are more likely to go to college, and are less likely to engage in risky behaviors like smoking and drinking than youth not involved in 4-H. This landmark study provides the hard, scientific proof that 4-H works.

Need more proof? Read on and enjoy stories of Oklahoma 4-H’ers engaged in science, technology, engineering, and math; healthy living; and citizenship. Have your heart touched as you read about the far-reaching, positive impact of one “giant” 4-H educator — Dr. Joe Hughes.

Join us in gratitude as you read about incredibly generous five- and six-figure gifts from brand new supporters like Chesapeake Energy, Bank of America, T. Boone Pickens, and Jud Little. Despite global economic difficulties in 2008 and diminished investment returns, the Oklahoma 4-H Foundation saw an increase of 100 percent in new gifts and grants, more gifts at higher giving levels, and a 14 percent increase in the number of donors in 2008, compared to the previous year.

We have at least 100 positive reasons to celebrate our Oklahoma 4-H Centennial in 2009! Be part of the celebration by purchasing our new Centennial History book and the Eskimo Joe’s 4-H Centennial t-shirt. Also plan to attend our Green Tie Gala on November 6 at the Skirvin-Hilton Hotel in Oklahoma City as we will be honoring our past, celebrating the present, and envisioning the future of the Oklahoma 4-H Program.
In July 2008, Oklahoma 4-H’ers were treated to an evening at the Bricktown Ballpark to watch the Oklahoma RedHawks play the Memphis Redbirds.

Tony Shinn, Bank of America senior vice president of Oklahoma City Bank of America U.S. Trust, provided the tickets to Oklahoma 4-H to distribute to members and their families and friends as part of Bank of America Night at the ballpark.

“We had a few extra tickets still available, and we wanted to make sure to get them to people who would appreciate them,” Shinn said.

Cathy Shuffield, Oklahoma 4-H Foundation executive director, said Oklahoma 4-H has a long-standing history with Bank of America.

“Bank of America is the trustee for the Farmer Trust, an estate gift that is greatly benefiting the Oklahoma 4-H program,” Shuffield said.

More than 390 tickets were given to 4-H’ers and their families from around Oklahoma. In addition to the ballgame, spectators were treated to several performances from the Zooperstars, a group of inflatable characters who put on shows at venues around the country.

Another fun aspect of the ballgame was the chance to visit with old friends and network with new 4-H’ers.

“The RedHawks game was a great opportunity to interact with 4-H members from across the state and it wouldn’t have been made possible without Bank of America,” said Matthew Taylor, state 4-H council chairman.

Kellie Strawn, who organized the event, said the event was a success.

“We had a great response from 4-H’ers and their families who were excited to spend an evening at the ballpark,” Strawn said. “Everyone who came was really appreciative of the complimentary tickets and eager to thank Bank of America. It was fun to be able to reward 4-H’ers for all their hard work with tickets to a baseball game in Bricktown.”

Garvin County’s Redbud tree

In 2002, Greenleaf Nurseries donated a Redbud tree to each county to commemorate the 100th birthday of National 4-H. As a part of the Oklahoma 4-H Centennial Celebration, counties have been asked to send pictures of their tree. Regretfully, some Redbuds have not made it through some of Oklahoma’s feast and famine weather patterns, but many county offices are graced by their tree’s showy red blooms each spring. For more pictures of the Redbuds, visit the Oklahoma 4-H Web site at http://oklahoma4h.okstate.edu.

Visit the Oklahoma 4-H Centennial Web site!
celebrateok4h.okstate.edu
Or, call 405-744-4493 for information on activities and events.
As a state known for its prairie lands and an almost constant wind, Oklahoma is targeted as a viable wind energy area. As more of Oklahoma’s population moves to suburban locations, however, many of today’s youth are unaware of the importance of the state’s prairies and the environment associated with them.

OGE Energy Corp., already a supporter of Oklahoma 4-H’s state Wildlife Habitat Evaluation Program contest, greatly expanded its support to the Oklahoma 4-H Foundation with a five-figure gift to fund a prairie ecology online tool.

As a company committed to environmental stewardship through public environmental awareness and promotion, OGE Energy Corp. decided a partnership with the Oklahoma 4-H program made sense, said Melody Martin, environmental affairs manager.

“It’s very important for us as businesses to be part of the community, and we should be involved with youth to preserve future generations,” Martin said.

The prairie ecology online tool will be available to youth in an interactive Web site that will include streaming video of prairie life and habitat as well as lesson plans.

“Youth exposure to prairie ecology — wildlife, water, prescribed burning — is important because the prairie has an ecological significance in Oklahoma,” said Kevin Allen, assistant professor and state Extension specialist at Oklahoma State University.

David Branecky, director of corporate environmental health and safety, said realizing the impact of wind farms on prairie life encouraged them to support the prairie ecology module.

“We’ve realized generating electricity does involve the environment,” Branecky said. “In our building of wind farms, we’ve realized it will impact the prairie life. We want to be responsible stewards of the environment, and it’s important that youth know those impacts, too.”

A trek on the “wild” side
WHEP is a 4-H program designed to teach youth 8 to 19 years of age the fundamentals of wildlife science and management, said Dwayne Elmore, assistant professor in the department of natural resource ecology and management at OSU. Created in the 1980s as a local and state program, it quickly expanded to become a regional contest and became a national contest in 1989.

OGE Energy Corp. has been a long-time supporter of the WHEP program, providing funding to provide necessary materials for contests as well as resources for travel to the national contest.

Both the prairie ecology and WHEP contest fall under the Science, Technology, Engineering and Math umbrella, something that interested OGE Energy, Martin said.

“I am impressed with the STEM guidelines [4-H Youth Development] created — it opens opportunities for more youth to participate,” she said.

Allen said WHEP not only introduces youth to science elements but also encourages life skill development.

 “[The WHEP program] isn’t just youth learning the name of a grass on the prairie,” Allen said. “It’s life skill development — youth learning decision making, working as a team, learning to learn, and using resources wisely.”

In addition to witnessing positive life skill development benefits, Elmore has seen a direct impact on youth’s career choices as a result of WHEP.

“Five percent of those who have participated have gone onto a career in a natural resources field, actually being responsible for and managing the sustainable use of our country’s valuable resources,” Elmore said.

For more information about the WHEP program, please visit http://www.whep.org.

More about OGE Energy Corp. and 4-H

Dedicated to seeking alternative sources of energy, OGE Energy Corp. was the first to offer wind energy as a power source for its retail customers in 2003. OGE Energy continues to focus on environmental stewardship and public environmental education and environmental promotions.

Jan Kunze, manager of land management services at OGE Energy, was a high achieving 4-H member who continues to be an advocate for 4-H through her service on the Oklahoma 4-H Foundation board of directors.
A national 4-H experiment

Oklahoma 4-H'ers participate in first National 4-H Science Experiment during National 4-H Week

With a focus on science, technology, engineering and math, the National 4-H Council has rolled out its “One million new scientists, one million new ideas campaign.” As a result, the Oklahoma 4-H Youth Development Program continues to emphasize STEM projects to its members.

STEM encompasses not only hard sciences such as biology, chemistry and physics but also sciences such as animal science, environmental science, and wildlife conservation and natural resources.

Jeff Sallee, Oklahoma 4-H science and technology specialist, said for the past 100 years, Oklahoma 4-H has prepared youth in areas such as agricultural sciences, electricity, mechanics and natural sciences. However, the face of Oklahoma 4-H is changing.

“4-H opportunities now exist in the areas of rocketry, robotics, computer science, and bio-fuels and renewable energy,” Sallee said. “However, even with these new project areas, we aren’t abandoning agricultural sciences and others in which 4-H’ers are actively involved. Livestock projects fall under the animal science category, which is under the STEM umbrella.”

According to the National 4-H Council, 4-H science, technology, engineering and math projects reach more than 5 million youth nationwide through hands-on activities.

Sallee’s goal is to reach more youth in Oklahoma with science and technology projects. One way he was able to reach Payne and surrounding county youth was through the National Science Experiment.

As 4-H members across Oklahoma celebrated 2008 National 4-H Week in October, they were encouraged to step up to the challenge of “Keeping it Green” by focusing on the environment and water use.

A new part of 2008 National 4-H Week was the first-ever National Science Experiment, held Oct. 8 as part of 4-H National Youth Science Day. Youth around the nation were given the opportunity to explore the importance of water and water conservation by discovering the scientific principles of hydrogel polymers and their use in areas such as agriculture, forestry, and environmental clean-up.

“The 4-H National Youth Science Day empowers youth by allowing them to see first-hand how to make an impact on their communities using the wonders of science,” Sallee said.

Payne County 4-H members participated in the experiment with Sallee on the Oklahoma State University campus. More than 30 science-loving 4-H’ers filled the Robert S. Kerr Auditorium in the Food and Agricultural Products Center and conducted the three-part experiment using hydrogels, water and soil.

“This new national science activity makes science fun and accessible to kids everywhere,” Sallee said. “The

(continued on page 9)
kids who participated in the experiment may be our scientists of tomorrow, and that’s exciting.”

Robert E. Whitson, vice president, dean and director, division of agricultural sciences and natural resources at OSU, said it was exciting to see so many youth on campus who were conducting science experiments and being scientists for the day.

“This initiative sparked the imaginations of these youth and gave them a real and long-lasting passion for science, engineering, and technology experience,” Whitson said. “These students will hopefully pursue science careers and become our next generation of scientists.”

Considered a success throughout the nation, the National Science Experiment will again take place during National 4-H Week. This year’s National Youth Science Day is Oct. 7 and will focus on biofuels.

Add kites, cameras, the infamous wind sweepin’ down the plains, and some enthusiastic Oklahoma 4-H’ers, and you have the perfect combination for a science encounter. Oklahoma 4-H’s kite aerial photography, or KAP, program was recently recognized in the National 4-H Council’s The Power of YOUth newsletter.

“Kite photography is a great way to offer a different view of the earth,” said Jeff Sallee, state 4-H science and technology specialist.

KAP kits are available for check-out at the state 4-H office so 4-H youth can experience kite photography for themselves in their own counties.

Read about KAP in The Power of YOUth by going to http://4-h.org.

Payne County 4-H’ers explain their experiment to Robert Whitson, OSU vice president and dean of the Division of Agricultural Sciences and Natural Resources.

Go fly a kite with 4-H!

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Above and below left: McClain County 4-H’ers fly a kite equipped with a camera. Right: Kite aerial photography provides a new view of the world around us.
Marilyn Seagraves
Member, 1961-1970

“Thank you 4-H.”

“May you continue to develop the head, heart, hands and health of many generations.”

Judy Ferrell
Member, 1958-1971

“I feel fortunate to have had many rewarding experiences in 4-H and to be able to continue my association with 4-H through Ag in the Classroom.”

Debbie Loeffelholz
Member, 1975-1985

“I would do it all over again. The friends I made in 4-H have become life-long friends.”

Oklahoma 4-H shares its birthday with J.D. Edmondson, who is a past member and former Extension agent.

“Every day life was a struggle. 4-H offered things to do.”

J.D. Edmondson
Member, 1919-1929

Arlene Sellers
Member, 1953-1962

“During the Cold War we gave demonstrations on organizing and stockpiling emergency supplies for survival.”

“4-H taught me to learn decision making and how to win and lose gracefully.”

Contributed by Caitlin Scheching

Emily Killian
Scholarships

4-H Hall of Fame
Farm Credit Services of Oklahoma
Meg McConnell
Matthew Taylor

Advanced Achievement
Vernon & Ronda McKown Endowment
Matthew Taylor

Advanced Citizenship
Mike Synar Memorial & Oklahoma 4-H Foundation
Brandon Highfill

Agriculture
Kunc Family Farms
Allison Slagell

All Other Projects FCS
Gail Maddoux
Kalie Clickner

All Other Projects Small Animals
Jay & Janie Hesser and Jay & Beverly Hesser
Mark Miller

B.A. Pratt Memorial
Jean Garrett
Shelby Latta

Blackburn Handskills
Friends of the Oklahoma 4-H Foundation
LeeAnn James

Child Care
Edwin & Winona Presley Memorial
Whitney Dockrey

Collegiate 4-H
Melanie Skaggs

Dairy
Southwest Dairy Center
Kaylynn Million

Fabrics & Fashions
Wilma Wendt Patillo Endowment
Bunny Franzmann Memorial
Carly Buchanan

Geology
Oklahoma Energy Resources Board
Oklahoma Independent Petroleum Assn.
Emilee Robbins

Health & Fitness
Oklahoma Assn. of Electric Cooperatives
Darcie Dieman

Achievement
Harold & Edith Shaw Memorial
Garrett Thompson

Advanced Agriculture
Oklahoma LP Gas RM&E Commission
Cassie Pirtle

Advanced Family & Consumer Sciences
Oklahoma Extension Association of FCS
Oklahoma Assn of Extension 4-H Agents
Sarah Cookson

All Other Projects Ag. & Nat. Resources
Gary & Becky Stone & Check It Out Donors
Kale Thompson

All Other Projects Science & Technology
OKC Sirloin Club
Caleb Glennie

Allan & Dorris Goodbary Scholarship
Gage Leadford

Beef
Kunc Family Farms
Seth Temple

Breads
Shawnee Milling
Drew Reil

Citizenship
Gene & Judy McKown Endowment
Taler Sawatzky

Conservation of Natural Resources
OK Association of Conservation Districts
Oklahoma City Sirloin Club
Ariel Wenzel

Dana Smith Scholarship
Friends of 4-H
Brandon Highfill

Food Science
Edwin & Winona Presley Memorial
Lauren Baldwin

Harold & Jeanne Gibson Memorial
Sam & Glenna Ott
Meg McConnell and Trent Pribil

Horse
Shawnee Milling & 4-H Foundation
Dusta Kimzey

Above: Robert Whitson, OSU vice president and dean of the Division of Agricultural Sciences and Natural Resources, addresses the Honor Night Assembly crowd and presents the Hall of Fame winners.


Above: Stephanie Bowen and Matthew Taylor, 4-H leadership team members, enjoy the Friday Roundup Assembly. Below, left to right: Lt. Gov. Jari Askins, Kay Lynn Million, 2008 Dairy project winner, and Jim Hill of the Southwest Dairy Center.

The 281 young people who completed project record books or scholarship applications in 2008 have presented almost 13,000 talks, illustrated presentations and demonstrations, organized or conducted 20,500 workshops, and conducted more than 22,000 community service projects. They spent more than 290,000 hours teaching and serving their communities and reached more than 13 million youth and adults as part of their project work.
Oklahoma school children are now able to learn about how the foods they eat get from the farm to their table and how the food is used for good health.

“Farm to You” is an interactive, walk-through display geared toward kindergarten through 6th grade students. The exhibit features nine stations that take the students from the farm to the market and through the body.

The exhibit was unveiled to stakeholders, donors and supporters at a special presentation in Oklahoma City in August 2008. The exhibit is a collaborative effort of the Oklahoma Cooperative Extension Service, 4-H, family and consumer sciences and agricultural education programs, Oklahoma State University department of nutritional sciences, Oklahoma State Department of Health WIC services and Southwest Dairy.

Diana Romano, a registered dietitian, serves as the coordinator for Farm to You and said she has had an exciting and busy year.

“Since the Farm to You exhibit began traveling to schools around Oklahoma, it has visited 25 counties and reached more than 14,000 students,” Romano said. “Students went through the exhibit and learned about agriculture, nutrition and health.

“Any school that wants to have the exhibit should contact their local Cooperative Extension office first,” Romano said. “The county office then contacts me and I schedule it.”

In addition to visiting schools, a portion of the exhibit also made an appearance at Septemberfest, an annual celebration held at the Governor’s Mansion in Oklahoma City. Oklahoma 4-H Ambassadors assisted Romano in teaching children about healthy snacks and nutrition. The Farm to You exhibit needs 9 – 10 volunteers to be station presenters.

“Oklahoma 4-H’ers, 4-H volunteers and Oklahoma Home and Community Education members are terrific for the role of station presenter,” Romano said.

Charles Cox, assistant director of the Oklahoma Cooperative Extension Service and Oklahoma 4-H program leader, said Farm to You is another tool to use for healthy living education.

“Through Farm to You and programs such as ‘Health Rocks’ and others that focus on healthy living, we and other Farm to You partners are working to address some of the major health concerns of Oklahoma youth, including the high rate of smoking in teens, low consumption of fruits and vegetables, and overall lack of knowledge about healthy lifestyle choices,” Cox said.

To learn more about the Farm to You exhibit, visit http://farmtoyou.okstate.edu or contact Diana Romano at diana.romano@okstate.edu or 405-713-1125 ext. 2122.
With your talents and abilities, I’m sure you will overcome your challenge. Integrity. Honesty. Lil’ Joe. A pioneer. A servant. Loyal. Did the right thing because it was the right thing to do. With your talents and abilities, I’m sure you will overcome your challenge. Integrity. Loyal. The little man with a big voice. The fastest short-legged man I’ve ever kept up with. He had a profound effect on the livestock industry. Jesus is No. 1; family is No. 2; and No. 3: Always ride for the brand!
When you think about Joe Hughes, you may think of an innovator. An Educator. A mentor. A leader in the Oklahoma youth livestock industry. Or, with a smile on your face, you may just sum your thoughts into two words: “Dr. Joe.”

Hughes began his career in 4-H in 1971 when he was hired as the first full-time 4-H Youth Livestock Specialist at Oklahoma State University. Devoted to not only youth but also Extension educators and 4-H Leaders, Hughes focused on the importance of animal science programs in fostering youth development, leadership and life skills.

Wayne Shearhart, a retired Muskogee County Extension director and Hughes’ right-hand man for more than 25 years, said Hughes was a gentleman and scholar who taught ethics, honesty, livestock selection, and doing the right thing “because it was the right thing to do.”

Being in the first position of its kind at OSU as a youth livestock specialist provided Hughes the added bonus of being an innovator for Oklahoma’s youth livestock industry. “He had a brand new trail to blaze, and boy, he did,” Shearhart said. “I really considered it an honor and privilege to work with ‘Lil Joe’. He’s a straightforward man — there’s no gray area — it’s always black and white.”

In a role that stood at the forefront of one of the most controversial times in Oklahoma’s youth livestock industry, Hughes continued serving youth, educators and volunteers while addressing ethical issues.

“That peak of competitive time in the livestock industry came when some of the really negative ethical issues came about,” said Rusty Gosz, OSU animal science Extension youth development specialist. “He not only took on unethical behavior and tried to stomp it out, but also he’d counter it with a program intended to help and teach what mattered. The right thing was the right thing, and he was going to stand for the right thing at all costs.”

Although Hughes’ followers watched as he faced ethical issues in the livestock industry, it was only one way Hughes had an effect on Oklahoma youth, educators, and volunteer leaders.

“Joe wanted everyone to do the best job they could do and succeed at everything we tried,” said Dixie Ferrell, Northeast District 4-H Program Specialist. “Joe made everyone feel really special.”

Witnessing compassion not only as a 4-H volunteer but also as an Extension educator and later as a 4-H Program Specialist, Ferrell said Hughes’ enthusiasm for his job was impressive and has had an impact on how she has approached her own career.

“I’ve always tried to emulate that [enthusiasm] in my own career,” Ferrell said. “He had his hand in so many things — he did everything. When I was a 4-H volunteer, I saw him working with kids; and when I became an Extension educator, he worked with us. I saw many facets of Joe.”

Retired Extension educators Glenna Ott and Ron Coulter echo Ferrell’s sentiments.

“We were conducting a volunteer leader training session, and we didn’t have many attendees,” Ott said. “We were feeling pretty badly about the turnout since Joe was driving all the way from Stillwater. However, throughout the session, Joe made everyone feel that this was the most important thing he had done all year.

“We always felt comfortable con-}

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Hughes' impact on others during his time as the youth livestock Extension specialist has left a lasting mark. "There are people who knew Joe whose grandkids are showin' and know about Joe, so he must have done something right," Shearhart said.

Gosz said the impact on Extension educators has been profound. "Even now, the generation of kids showing only know Joe by word of mouth and his reputation," Gosz said. "But he had such an impact on educators and teachers that are here — that's how they know him now and how they'll know him in the future. The fact he is in any of the conversations of those people is amazing."

Although the youth livestock industry would be existent with or without youth livestock Extension specialists, Gosz said it would look different if Hughes hadn't set the standard. "Joe molded it into what it was supposed to look like — or at least gave it a shining light to what it was supposed to look like," Gosz said. "Oklahoma has had its share of black eyes in the livestock industry, but it still sets the standard in the country."

Ultimately, Hughes is the one who set that standard. To honor Hughes' work and influence on 4-H educators, the Oklahoma Association of Extension 4-H educators established the Joe Hughes Fellowship Endowment at the Oklahoma 4-H Foundation. To make a memorial gift to support this fund, call the Oklahoma 4-H Foundation at 405-744-5390 or e-mail Cathy Shuffield at cathy.shuffield@okstate.edu.

Joe Hughes inducted into National 4-H Hall of Fame

Oklahoma 4-H and its friends, family, and supporters are proud to announce that Joe Hughes was selected for the 2009 class of inductees into the National 4-H Hall of Fame.

"We had hoped that official word would come from the selection committee before now [May 2009], but we are confident that Joe is aware of this award and that he would be pleased to join so many other outstanding colleagues in the National Hall," said Jim Rutledge, Oklahoma 4-H Foundation Assistant.

In the nomination, which Rutledge completed, he spoke fondly of Hughes' accomplishments. "With Dr. Joe Hughes it is easy to start by talking about his character," the nomination reads. "For his entire career he focused on helping young people develop into responsible, caring citizens with leadership potential. [...] Dr. Hughes made it clear that the animal was an important means through which positive youth development and leadership could be developed."

Within the nomination, Hughes is quoted as saying, "God put me at the right place at the right time and surrounded me with people who believed in the same principles of good education and life skill development. I tried to carry out programs that would teach life skills and leadership that could best be taught with animal science programs."

The official ceremony will take place Oct. 9 at the National 4-H Center in Washington, D.C.

"He didn’t see 4-H or FFA. He saw kids and Educators, and they were all important. There wasn’t anyone who was more important than the other.” — Rusty Gosz
In a society where youth continue to face challenges in financial literacy, healthy living and science education, the need for enrichment activities continues to rise. Oklahoma 4-H discovered a unique opportunity to partner with Bank of America to produce various programs housed within 4-H Afterschool programs.

Bank of America awarded a five-figure grant to the Oklahoma 4-H Foundation to support Oklahoma 4-H Afterschool. The grant assists Extension staff’s efforts in developing enrichment activities in Afterschool programs on issues in financial literacy, science and technology, engineering and math, and health and wellness.

Tony Shinn, senior vice president of Oklahoma City Bank of America U.S. Trust, said the 4-H Afterschool program values meshed well with those of Bank of America.

“Our marketing principles are education, health and human services,” Shinn said. “When you look at the programs 4-H offers, we noticed it’s a great way to educate youth on some of these topics.”

Nancy Dunlap, Southeast District 4-H Program Specialist and Oklahoma 4-H Afterschool coordinator, said the grant allows 4-H professionals to expand the amount of training and support being offered to local programs. Tulsa County, Cherokee County, Muskogee County and Oklahoma County are involved.

“Our focus is on the minority and under-served youth in these communities,” Dunlap said.

Shinn said Bank of America is proud to support 4-H Afterschool.

“To see financial, science and math education, [...] 4-H has really taken it to the next level,” Shinn said.

**Cherokee County**

4-H Afterschool planning in Cherokee County includes financial literacy and healthy living programming. Hands-on games and activities will be offered in four schools in Cherokee County and will reach more than 300 at-risk youth.

**Muskogee County**

Programming in Muskogee County is focused on science, technology, engineering and math. Educators in Muskogee County plan to reach more than 300 youth with activities related to wind power as well as using a Mars Rover simulator and robot kits to improve science and technology skills.

**Oklahoma County**

Educators in Oklahoma County plan to reach as many as 1,500 youth through programming in Oklahoma City public schools and in the Oklahoma City Metropolitan Libraries youth program. Hands-on activities include Lego robotics and basic global positioning system skills programs. The goal is to prepare inner-city youth to improve their technology and math skills and ultimately complete a community service project using GPS units.

**Tulsa County**

Tulsa County Extension staff plan to design and implement financial literacy programming for at-risk and underserved youth and their families. The programs will consist of hands-on activities emphasizing life skills. One activity includes planning a family night event. Youth and their families will participate in event planning, including creating a budget, identifying needs versus wants, comparison shopping, financing events, preparing an invitation list and sending invitations, and hosting the event.

**Spotlight on... Bank of America**

Tony Shinn, senior vice president of Oklahoma City Bank of America U.S. Trust, said supporting youth development programs is a step in the right direction for Oklahoma companies.

“All companies need to look on a long-term basis — if we don’t start youth on the right foot, we as a society pay for it,” Shinn said.

In addition to the 4-H Afterschool program donation, Bank of America provided more than 350 tickets for 4-H’ers to attend an Oklahoma RedHawks game in July 2008. Read more about it on page 4.
The Williams Companies Foundation Inc.’s recent generous gift to the Oklahoma 4-H Foundation for the Aqua Times program is one of many ties the Williams Companies has to 4-H. Ken McQueen, director of the San Juan Base in Exploration and Production, said Williams has a long history of supporting 4-H.

“As a company that allows its employees to choose the organizations to whom charitable contributions are given, many of Williams’ field offices support their local 4-H programs or individuals involved in 4-H,” McQueen said.

McQueen, himself an Oklahoma 4-H alumnus and former state 4-H president and Key Club member, said support for the Aqua Times program was an easy decision.

“The Aqua Times program fits well with Williams’ goals of having a longstanding relationship to communities, fostering educational programs, and striving to be good environmental stewards,” McQueen said. “I am a big fan and supporter of 4-H. It does a great job preparing young people for the future as leaders and citizens of society.”

Jeff Sallee, state 4-H science and technology specialist, said the Aqua Times program is aimed at looking at the complexities of preserving one of nature’s most precious resources.

“Aqua Times emphasizes the philosophy that it is easier to teach good habits than to change bad behavior,” Sallee said.

McQueen said those good habits are vital to maintaining a safe and clean Oklahoma water supply.

“Making a minimal impact from the beginning and helping kids better understand the importance of environmental education is key,” McQueen said. “It is a lot easier not to create an environmental mess than to clean it up later.”

In addition to achieving the goal of supporting the local community, McQueen said it is extremely important to support organizations such as 4-H.

“It is a high priority with Williams,” McQueen said. It makes good moral sense and we have good business reasons — there are more than 100 reasons — to support youth organizations in Oklahoma. “

Spotlight on... Williams Companies

Williams Companies is a diversified energy company based in Tulsa, Okla. In 2008, Williams celebrated its 100th anniversary. Williams specializes in exploration, production, refining and transporting natural gas. Williams produces 12 percent of the nation’s total natural gas.

One of the Williams Companies’ core values is that of being a good environmental steward. According to the Williams Companies Web site, “when protecting the environment, ingenuity can be as advanced as our high-efficiency rigs — or as simple as a community tree-planting.”

Those values go hand-in-hand with Oklahoma 4-H’s environmental programs.

“We at Williams are delighted to have the opportunity to support an organization as great as 4-H,” McQueen said.
Fueling 4-H with technology

Thanks to a generous five-figure donation from Chesapeake Energy, youth in three counties are benefitting from science and technology kits.

Counties receiving kits included Kingfisher, Washita and Woods.

Mary Peck, 4-H Extension educator in Washita County, purchased a mobile computer lab, several professional GPS units and six Lego Mindstorm robots.

“This is the most wonderful thing we’ve gotten,” Peck said of the equipment she purchased with Chesapeake’s donation. “The generosity of Chesapeake to provide technology to western Oklahoma youth is just overwhelming.”

Peck implemented the new technology into Washita County 4-H projects and said youth completed a community mapping project this spring. She plans to have her teen leadership team take a leadership role with the technology and help other youth in their communities.

“There is no holding back the teen leadership team in their pursuit of success and achievement,” Peck said. “They are going to reach our youth and teach them the latest technologies available.”

Two Chesapeake field representatives attended the Washita County Achievement Banquet where they received a plaque recognizing Chesapeake as an “Outstanding 4-H Supporter.” In addition, Peck created a decal to put on each piece of the equipment noting it was made available thanks to Chesapeake.

“It’s important the youth know where the money came from,” Peck said.

Kourtney Coats, Woods County Extension educator, purchased 250 rocketry kits, two hydro rocket launch pads, and an air compressor, which he used at this year’s tri-county 4-H camp.

“We decided rocketry kits would expose another project area to our Major, Dewey, and Woods County youth,” Coats said. “Because we were able to purchase 250 kits, every child at camp could build and launch a rocket.”

Coats said the rocketry kits enforce the concept of learning how to learn.

“The educational aspect is unlimited,” Coats said. “They learn that the more they put into it, the more they can get out of it, resulting in them building larger, more complex rockets that take more skill to build.”

Because animal science is part of the Science, Technology, Engineering and Math 4-H mission mandate, Keith Boevers, Extension educator in Kingfisher County, purchased a horse knowledge kit, vision goggles and a lung kit.

“I was surprised at how in-depth each kit was,” Boevers said. “The horse knowledge kit can be used for those with or without horses, and the vision and lung kits contain hands-on activities, including information on how to present posters or conduct demonstrations.”

Jeff Sallee, state 4-H science and technology specialist, said Chesapeake’s decision to fund these kits was a key step in supporting National 4-H Council’s “one million scientists, one million new ideas” campaign.

“Youth learn problem solving while we are helping solve the problem of science and technology illiteracy in Oklahoma,” Sallee said. “It’s a win-win situation.”

Below: Washita County 4-H’ers and leaders pose in front of their mobile computer lab at the Washita County 4-H Achievement Banquet.
Oklahoma 4-H received a grant from the National 4-H Council to implement a Health Rocks!* anti-tobacco program that is being implemented in several counties throughout the state. Cleveland, Harper, McIntosh, Pottawatomie, Pushmataha, Seminole, Stephens and Tulsa counties received grants to implement this program in several schools and day cares. To date, the Oklahoma Health Rocks!* program has reached 5,762 youth and is continuing to expand its reach.

Health Rocks!* is a life skills development program for youth ages 8 to 12 and is sponsored by the National 4-H Council. The curriculum is designed to help youth learn skills such as decision making, critical thinking and stress management. Special emphasis is given to education about preventing tobacco use.

In the summer of 2008, eight teams of youth and adults attended a two-day training about the Health Rocks!* curriculum. Cathy Allen, state 4-H curriculum specialist and Health Rocks!* coordinator and the Cleveland County Health Rocks!* training team conducted the training. Each team consisted of one county educator or a volunteer leader and two teen 4-H’ers.

“Something we really pride ourselves in is that the Health Rocks!* program is taught by an equal team of youth and adults,” Allen said. “Not only are the participants developing life skills, but also the youth get to develop those skills as well by teaching the lessons right alongside their adult counterpart.”

Allen trained each team by presenting several of the Health Rocks!* lessons and activities. County teams also put together plans of action for their county and participated in a question and answer session about drug education.

Once the training was over, it was time to put the action plans into place. Each county taught eight lessons and found the curriculum to be well-received.

Chrissy Whitten, Tulsa County 4-H educator, said teachers were thrilled to host Health Rocks!* youth and adult partnership teams in their classrooms.

“We got an opportunity to visit schools in our area that we have not visited in the past because of the subject matter of this curriculum,” Whitten said.

In addition to learning valuable life skills, students who completed the Health Rocks!* program also received an embroidered string backpack with the Health Rocks!* logo and 4-H clover.

“This program has been a great opportunity to make 4-H more visible across the state,” said Lindsey Hix, Pottawatomie County 4-H educator. “We were able to explain to the participants what 4-H is and how to get involved, and we made a great impression on them as well as parents and teachers.”

Allen said the Health Rocks!* program has been a great success in Oklahoma and she is looking forward to continuing it in the coming years.

“This program really makes an impact on youth’s lives across the state,” Allen said. Pictured, top to bottom: Whitney Dockrey and Kelsey Shackelford present Health Rocks!* to community schools.
In a quaint town 100 miles north of Indianapolis and 100 miles south of Chicago lies Culver Academies, a college preparatory boarding school for youth in 9th through 12th grades. Youth from around the world attend Culver Academies for its impressive academic curriculum and its well-known equestrian program. And in 2008, an Oklahoma 4-H'er joined the ranks of Culver students.

Stephanie Pfeifer, who lived 832 miles away in McLoud, Okla., was the recipient of an amazing opportunity: a scholarship to attend Culver Academies with an invitation to participate in its horsemanship program.

The newly funded opportunity, made available by Culver alumnus and Oklahoma horse professional Jud Little, was created as a part of Little’s vision of giving life-changing experiences to Oklahoma youth.

Pfeifer said it’s been just that. "Supercalifragilisticexpialidocious," Pfeifer said of her experiences in 4-H and at Culver, “because no other word could sum up the magic in it.”

Considering the popularity of Oklahoma 4-H horse projects, it was a perfect pairing to recruit youth from 4-H to apply for the scholarship, said David Freeman, Extension equine specialist.

"There are more than 4,000 Oklahoma youth enrolled in the 4-H horse project," he said.

In addition to horse projects being a top contender in Oklahoma 4-H, Little said he found Culver and 4-H to have much in common.

"Culver's values and goals are remarkably congruent with 4-H," Little said. "What better way to promote this scholarship than through 4-H?"

Pfeifer said 4-H helped her prepare to succeed at a school such as Culver because 4-H exposed her to meeting procedures and taught her how to handle various situations.

"One thing people don’t generally know about Culver is just how many meetings we have," Pfeifer said. "Every week there is a dorm meeting, leadership meetings, an all-school meeting, a mentor meeting, and then club and organization meetings. 4-H taught me how to listen to what is being said in a meeting and how to take active notes. Another skill 4-H has taught me is how to cooperate with other people. I believe that through all the group activities, workshops, and camps, 4-H helped me develop these skills."

Pfeifer’s award, valued at more than $40,000 a year, was just the beginning of Little’s vision. Little also provided funding for a summer camp scholarship. Kymberli Hamil, another Oklahoma 4-H member, was the first recipient of the scholarship to attend Culver’s summer equestrian camp this year.

"Jud is stellar in his generosity and commitment to providing Oklahoma youth with this opportunity," said Cathy Shuffield, Oklahoma 4-H Foundation executive director. "Oklahoma 4-H’ers need more supporters like Jud."

Little said his ultimate goal is for youth to attend Culver, become exemplary leaders, and then bring that leadership back to Oklahoma.

"Leadership is key," Little said. "I’m very proud of Stephanie. She’s done great, and everything she’s done was earned. She really excels."

In addition to Pfeifer attending Culver and Hamil attending summer camp, another 4-H'er, Katie Mikhaels from Shawnee, Okla., was selected to begin school at Culver this year. Little said he intends to offer scholarships every year and he encourages all youth to apply.

"Youth don’t have to already know..." (continued on page 32)
What do 4-H, Boone Pickens, Gwen Shaw, and Jerry Kiefer all have in common? An outstanding land-grant institution — Oklahoma State University.

“The Oklahoma 4-H Youth Development Program, as part of the Oklahoma Cooperative Extension Service, is a key component of OSU’s land-grant mission to extend the university’s research, scholarship, and creative activities to improve the lives of Oklahomans,” said Jim Trapp, 4-H alumnus and director of the Oklahoma Cooperative Extension Service.

4-H is the only youth organization connected directly to 106 land-grant universities and colleges. Some even call 4-H a child’s “first college course.” This direct connection to university faculty provides high quality 4-H programs in every county.

Pickens, a ’51 geology OSU graduate and founder and chairman of BP Capital Management, cast an enormous vote of confidence in the faculty of his alma mater with a $100 million gift for endowed faculty chairs and professorships. Pickens also provided a matching gift incentive for other donors interested in funding a chair or professorship. He agreed if other donors match the required funding for a chair ($500,000) or a professorship ($250,000), those donors may name the chair or professorship and determine the department or unit at OSU to be supported. The total of the donor gift plus Pickens’ 1:1 match would then be doubled with the Oklahoma State Regents for Higher Education’s 1:1 matching gift program for chairs and professorships. In sum, a $250,000 donor gift could be leveraged into a $1 million endowment.

Pickens gave this historic gift on May 21, 2008, his 80th birthday. Throughout 2008, the Oklahoma 4-H program and the Oklahoma 4-H Foundation were also making preparations to celebrate a milestone birthday — 100 years.

With these opportunities and the 4-H centennial in mind, Rodd Moesel, OSU alumnus and president of the 4-H Foundation board of directors, had an idea. He consulted with university officials to determine if the 4-H program at OSU would be eligible for the Pickens match, as several faculty have partial or full-time 4-H assignments. It was.

“We also wanted to make sure we could use the funds generated from the endowment to benefit 4-H youth as much as possible,” Moesel said. “The university agreed that the spendable interest from the endowment could be used for 4-H scholarships; 4-H curriculum development support for 4-H faculty, design teams, and volunteers; 4-H faculty training and professional development; and 4-H educational events such as Roundup and 4-H Congress.”

The next step was finding donors to provide the necessary funding. 4-H and OSU alumna Gwen Shaw first committed a generous five-figure gift in honor of 4-H’s upcoming centennial.

“I saw this as a unique opportunity to have my donation matched 4:1,” explained Shaw. “Even though I could have invested this money for my retirement, my investment in the (continued on page 27)
4-H Ambassadors join Circle of Champions

In an effort to raise money for the Oklahoma 4-H Foundation, the State 4-H Ambassadors achieved their goal and, in the process, became members of the Circle of Champions.

Gwen Shaw, State 4-H Ambassador adviser, said the Oklahoma 4-H Circle of Champions is comprised of a group of donors who give $1,000 annually in unrestricted funds to the Oklahoma 4-H Foundation.

“The Circle of Champions was established in 2000 by a core group of 4-H Foundation members,” Shaw said. “This group raises thousands of dollars annually for the 4-H Foundation to support programming, scholarships and statewide activities.”

In September 2008 the 4-H Ambassadors took part in “Shop for a Cause,” a nationwide event sponsored by Macy’s. Macy’s donates coupons to various organizations that are good for 20 percent off a customer’s purchase on a specific day. Ambassadors sold the coupons for $5 before the event, and they also sold them in the Macy’s stores at Quail Springs Mall in Oklahoma City and Woodland Hills Mall in Tulsa during the “Shop for a Cause” event. The group raised $1,096 for the Oklahoma 4-H Foundation.

Kendra Rash, a State 4-H Ambassador from Stillwater, Okla., said the Ambassadors initially set a goal to raise money for the 4-H Foundation.

“We didn’t start this to become member of the Circle of Champions,” Rash said. “We just wanted to raise money for the 4-H Foundation, and it just so happened that we raised more than $1,000 in the process.”

Rash also noted that the 4-H Ambassadors were given autographed footballs from Oklahoma State University and the University of Oklahoma. Each person who purchased a coupon was automatically entered into the drawing for the footballs.

“When the Ambassadors decided to participate in the Macy’s ‘Shop for a Cause’ event, they set a goal of raising $1,000 for the Oklahoma 4-H Foundation,” Shaw said. “Since the money raised was donated as unrestricted funds, the 4-H Foundation’s president, Rodd Moesel, offered the Ambassadors membership into the Circle of Champions. The Ambassadors group is the first organization that has had a membership in the Circle of Champions. If they choose to raise and donate at least $1,000 per year, they will have the opportunity to continue as a member of the Circle of Champions.”
With 56 enhancement grant applications in 2008, the selection committee had hard decisions on their hands trying to select projects to fund for the year.

Charles Cox, state 4-H program leader, said enhancement grants are some of the most important grants available to counties because they, more than any other Foundation-supported function, impact youth, clubs and communities directly.

Thanks to generous donors like the Hille Family Foundation, Southwest Dairy Center, the Oklahoma Pork Council and Derald Suffridge, 49 projects were funded in counties across Oklahoma.

The Hille Family Foundation

The Hille Family Foundation funds grants for educational programs and projects. They have sponsored hundreds of grant projects over the years and continue to support the worthwhile projects conducted by the counties in Oklahoma.

4-Hers in Pittsburg County are prepared to feed their families with skills learned during a “Disaster Dining” project. Project leader LaDell Emmons said the main goal of the project was to demonstrate the capability of eating better during a disaster with limited or no power.

“It was important to stress good nutrition and a healthy lifestyle regardless of the disaster,” Emmons said.

Many 4-H families had limited knowledge of using Dutch Ovens to prepare full meals. Armed with their new Dutch Oven cooking skills, the 4-H members demonstrated their skills as “Disaster Chefs” and provided the dinner and breakfast the following morning at a 4-H Leadership Conference. Pittsburg County partnered with the local farmer’s market to provide produce for families to use while preparing their meals. The project was a success with the members and taught them valuable life skills. As one farmer’s market producer noted, “You have to be one tough fellow to be a true Oklahoman!”

In Blaine County, all 4th grade youth are invited to participate at the Farm Safety Day. One important lesson taught that day was Sun Safety Education. Approximately 125 4th grade students, teachers and additional sponsors learned the dangers of long-term sun exposure and ways to protect themselves. The participants watched a video about the dangers of sun, viewed a display of how skin is damaged from the sun over the long-term, measured their shadows, checked the UV protection of various types of sunglasses and made a pin with UV detecting beads. Students also learned about the types of clothing that bring the most sun protection, including broad-rimmed hats and long-sleeved shirts. Every student received a fact sheet about Sun Safety and a travel packet of sunscreen. Upon learning about the shadow test, one teacher was planning to rearrange her recess time so students would not be exposed to the sun when rays were the most harmful.
The Southwest Dairy Center funds grants that have dairy-related subjects. They have been sponsoring grants for the past 10 years and have helped counties provide some exciting projects to their members.

Adair County focused on promoting dairy products to preteens. The participants for the project were chosen from those who had given a dairy foods speech or demonstration at the annual communication contest in March. The first part of the grant was used for the 4-H’ers to spend some time in the kitchen preparing dishes that included dairy products. Cheese enchiladas, spinach and cheddar salad, and chocolate peanut butter banana milkshakes were on the menu for the day. Lessons were taught about the importance of including dairy products in a person’s diet, and the risks that are associated with not consuming enough calcium in the diet. Participants were also given the opportunity to make their own butter. After the kitchen was cleaned up, the 4-H members were off to Oklahoma City where they toured dairy farms. The 4-H’ers toured the dairy farm of Ronnie Heitz, located just outside of Norman. Members saw all breeds of dairy cattle and tried their hand at milking a cow. After touring the dairy farm, it was off to Kingfisher to visit the Christian Cheese House. While there, members saw where the cheese was made and stored, and were allowed to taste test a couple of varieties of cheese. The next stop on the trip was the Langston dairy goat farm. Herd manager Jerry Hayes took the 4-H members through the nursery part of their operation. He then took the students to the milking parlor and showed them all the computerized equipment and how they track the animals and their milk. Members then got to go back to the nursery and bottle feed two small Boer goats. The last stop on the trip was a visit to the Oklahoma State University Dairy. Noah Litherland, Extension dairy specialist, gave the 4-H members a tour of the milking parlor and calf hutches, and talked to the 4-H’ers about feed rations. Adair County 4-H’ers had a great experience and fun time on this dairy excursion, and they also learned valuable information and skills for the future.

Garfield County was also a recipient of a dairy project grant with their project, “Calcium — The Critical Nutrient.” Through the funds from the dairy grant, they were able to conduct several workshops and activities at the county fair. During July, workshops were conducted that emphasized the importance of calcium in the diet. Calcium test tubes were used to help demonstrate which foods contain the most calcium. The favorite activity at the workshops was making homemade vanilla ice cream. The next event was the Garfield County Fair, where the Milk Mustache, Got Milk? booth was a big hit. More than 75 milk mustaches were photographed and brochures were given out emphasizing the importance of calcium in the diet. The calcium tubes were also shown at the booth and sample sizes of fruit salad with a yogurt dressing were given out.

“The samples were a hit with the crowd,” said Cindy Conner, Garfield County 4-H educator. “More than 275 samples were handed out.”

Thanks to the funds from the Southwest Dairy Center, the people of Garfield County are now healthier and able to make better food choices in their daily lives.
(continued from page 23)

4-H Centennial Professorship will generate scholarships and programming for Oklahoma youth for years to come.”

Jerry Kiefer, another 4-H and OSU alumnus, also came through with a generous five-figure gift and issued his own 1:1 matching gift challenge to other 4-H supporters.

“It was a tremendous commitment on behalf of the 4-H Foundation, but one that could not be passed up,” Kiefer said. “This was truly a once in a lifetime opportunity for the foundation to make a historic mark on the future of 4-H. To make this gift to help kick off our centennial made it even that much more special. I can’t wait to see the impact that this gift has on 4-H in the generations to come.”

Many other 4-H alumni and supporters also provided gifts and ultimately, the Oklahoma 4-H Foundation contributed unrestricted funds to the OSU Foundation to establish a $250,000 professorship. Shaw suggested a truly appropriate name for the endowment — the 4-H Centennial Professorship.

“We are also honoring 4-H’s great heritage by naming the new scholarships to be funded by the endowment after beloved 4-H icons such as Ira Hollar, Ray Parker, Mary Sue Sanders, Pete Williams, and Wallace Smith,” Shaw said.

Through the leadership of these individuals and scores of other 4-H educators, volunteers, and alumni over the past century, 4-H has delivered practical, hands-on programs that reflect relevant workforce technologies. One-hundred years ago the technologies focused primarily on agriculture.

“Today through the work of land-grant university faculty, 4-H offers projects in areas like geology, rocketry, animal science, environmental science, GIS/GPS, plant science, biotechnology and sustainable agriculture,” said Charles Cox, 4-H alumnus and assistant director and state 4-H program leader for the Oklahoma Cooperative Extension Service. “In addition to mastering skills like robotics, shooting sports, or animal science, youth learn valuable life skills such as leadership, financial management, record keeping, public speaking and so much more through 4-H,” Cox said.

4-H not only extends the faculty expertise and research of OSU to more than 141,000 youth throughout the state but it also serves as a powerful tool to recruit youth to attend OSU.

“As the state’s land-grant university, OSU is privileged to direct the statewide 4-H Youth Development program,” said Robert Whitson, vice president and dean of the Division of Agricultural Sciences and Natural Resources. “OSU is also blessed to have faithful alumni like Boone Pickens, Gwen Shaw, and Jerry Kiefer who give generously of their personal resources to make a positive difference for their alma mater and for the sons and daughters of Oklahoma who OSU and 4-H serve.”

Happy centennial birthday, 4-H! We wish you all the best as you embark on your second century of service to Oklahoma’s youth.
**Revenues**

- Gifts & Grants $390,913
- Centennial Professorship Gifts $275,000 (given through the OSU Foundation)
- Interest Income $191,378
- Program Registrations & Fees $55,351
- Sales and Special Events $43,026
- Royalty Income $16,508
- Other $5,185

**Total Revenues** $977,361

**Expenses**

- Program $408,586
- Administrative Support & Operations $108,252
- Brokerage, Bank & Professional Support Fees $58,479
- Scholarships $33,870
- Sales & Fundraising Events $31,283
- Grant Expense $29,726
- Other $12,018

**Total Expenses** $682,214

**Assets**

- Unrestricted & Temporarily Restricted Cash $442,991
- Temporarily Restricted Managed Accounts $391,860
- Permanently Restricted Endowed Accounts $934,359
- Farmer Trust Account $2,272,537

**Total Assets** $4,041,747

*The Oklahoma 4-H Foundation used the cash basis of accounting in 2008.*
We are deeply grateful for the generosity of our individual, corporate, and foundation donors who supported the Oklahoma 4-H program in 2008.

**Emerald Clover $20,000 - $250,000**
Chesapeake Energy
Jerry & Julie Kiefer
National 4-H Council
T. Boone Pickens *
Gwen Shaw *
* Gifts on deposit at OSU Foundation in support of 4-H Centennial Professorship.

**Ruby Clover $10,000 - $19,999**
Jackie H. Jones
Oklahoma Wheat Research Foundation
Southwest Dairy Center
The Bank of America Foundation

**Diamond Clover $5,000 - $9,999**
Goobers Drilling LLC
OGE Energy Corp.
Sam and Glennia Ott
Ponotoc County 4-H
Jim Rutledge
Carl & Mary Sue Sanders
Charles & Betty Smith
The Nix Foundation

**Platinum Clover $2,500 - $4,999**
American Farmers & Ranchers
Vernor & Barbara Bockelman
Jim Eden Jr.
Farm Credit Services of Eastern OK
Hughes County 4-H
Paul & Julia Keese Jr.
Moroch & Associates
Murphy Brown Farms, Inc.
Oklahoma Association of Electric Cooperatives
Oklahoma Association of Extension 4-H Agents
Oklahoma Farm Bureau
Oklahoma LP Gas RM&S Commission
Carl & Mary Sue Sanders
Shawnee Milling Company
The Sirloom Club
Tulsa County 4-H
James & Kathleen Walter

**Gold Clover $1,000 - $2,499**
4-H Ambassadors
Leeland & Diana Alexander
AXA Foundation
Gene & Ann Benson
Jack & Beverly Chapman
College of Human Environmental Sciences
Larry & Gale Derryberry
William & Linda Doenges
Eldon & Dixie Ferrell
Shannon & Cara Ferrell
Jack & Mary Louise Fields
Brian Hafner
Tom & Lynda Harriman
Charles & Jacque Hollar
Cindy Hughes
Lori Johnson

**Silver Clover $500 - $999**
Jerald & Carol Laverty
Roy Lee & Melissa Lindsey Jr.
Gail Maddoux
John & Cynthia Maloy
Vernon & Ronda McKown
Rodd & Donna Moezel
Douglas Peacock
Harold & Sue Peyton
OERB/OIPA
Oklahoma Beef Council
Oklahoma Cattlemen's Association
Oklahoma Home & Community Education
Oklahoma Horticultural Society
Oklahoma Veterinary Medical Assn.
Oklahoma Water Resources Board
John & Julie Schurman
Terry Shaw & Skye Diers
Terry & Cathy Shuffield
Ron & Doris Smith
Special Energy Corp.
Sharon Spragins
Fred & Leesa Stanley
Terry & Annette Stowers
Derald & Linda Suffridge
Clayton & Marnie Taylor
Greg & Dixie Thomas
Nancy Warden
Gene & Helen Weckler

**Bronze Clover $100 - $499**
Ag Youth Magazine
Calvin & Sheri Truth Alexander
Gary & Jamey Allen
Russ & Susan Allen
Rebecca Anderson
Pam Ardern
Kathi Baab
Bachman Services Inc.
Evelyn Baillie-Whitley
Joe and Marla Barnes
Keith & Lynne Beam
Michael & Sandy Bendele
Claude & Vickie Bess
Earl & Molly Blankenship
Blue & Gold Sausage
Tracy Branch
Larry & Becky Brooks
John Bowers
Doyle & Sema Brooking
Marvin Burns
Cargill Animal Nutrition
Cathy Carr
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Lester & Jo Ann Clark
Betty M. Clem
Sammy & Linda Coffman
Marsha Collum
Affinity Auto Inc.
Bill & Karen Anderson
Kenneth & Barbara Anderson
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Minnie Lou Bradley
Joe & Betty Cabaniss
Mark & Rhonda Cannady
Charles Cox
Dearing Sales/Rolligon
Lance & Dayna Duke
Eagle Wing Apparel Marketing
Federal Cartridge Company
Dan & Sheila Forbes
Terry Forst
Joe & Vickey Francis
John & Jodie Franzmann
Kent Gardner
Green Country Submersible Pumps
Ernest & Florence Hellwege
Kent & Barbara Houck
Joe & Lynn Hughes
Scott & Tracy Lane
Muscooge Creek Nation
National Wild Turkey Federation
NC Farm Bureau Foundation for AITC Inc.
Northeast District 4-H Horse Club
OEAFCs
Oklahoma Association of Conservation Districts
Oklahoma Pork Council
Ray Parker
Rogers County 4-H Horse Club
Patsiann Smith
Wallace & Peggy Smith
Derek & Laura Smitehe
Southwest District Horse Council
Stillwater National Bank
Tulsa Kiwanis Club Foundation Inc.
John D. Ungerecht
Rosalyn Weston

**Blue & Gold Sausage**
Prepares and distributes sausage for the 4-H Ambassadors.

**The Nix Foundation**
A founding donor of the Oklahoma 4-H Centennial Professorship.

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Kiwanis Club of East Tulsa
Karla Knoepfli
Lamamco Drilling Co.
Liberty National Bank
Floyd Allen & Linda Lipps
Gary Loeffelholz
Sarah Maass
Made In Oklahoma Coalition Inc.
Ricky & Nicole Marr
Martindale Feed Mill
Clint Maxcey
John & Linda Maxwell Jr.
Wayne & Charla McConnell
Steve McKinley
John T. Meikler
Stacey Minyard & David Egner
Marjorie Moesel
Katie Molloy
Roy & Jan Montgomery
Monty & Janet Moore
Darrell & Janie Morrow
Don & Bonnie Muegge
Kenneth & Lenore Mullican
Carol Murphy
Kent & Susan Murray
Glenn & Debbie Muske
Trent Myers
Francis & Sue Nelson
Frank Nichols Jr.
North American Brine Resources LLC
Northwest District 4-H
Arles & Stacy Oakley
John & Lucia O’Connor
Oklahoma 4-H Volunteers
Oklahoma Peanut Commission
OSU Animal Science Department
Timothy & Elizabeth Olson
Michelle Overstreet
Amy Parks
James & Becky Pfeiffer
John H. and Gaye Pfeiffer
Beth Philippi
Fred & Becky Reuter
Steve & Karen Richardson
Robert & Charlotte Richert
James & Linda Riley
Melvin & Shari Roebuck
Ray & Loretha Roper
John Roush
Bob & Patsy Rowland
R.S.T Plumbing & Mechanical Inc.
Larry & Phyllis Sams
Kelly & Peggy Savage
Ed & Marilyn Seagraves
Schlumberger Information Solutions
Betty Scott-Calhoun
Ron & Debbie Sharp
Grover & Kathleen Shelts
Don & Pam Sherrer
Rick & Shirlene Sheward
Jim & Billie Shields
Ray & Brenda Sidwell
Jim & Mary Ellen Sims
L.D. & Sammy Smith
Carlos & Paula Squires
Mike Steele
Stockmans Bank
Kaye Strom
George Stunkard
Cathleen Taylor
Terra International
The Bomhoff Family Foundation
The Noble Foundation
Paul & Lola Thompson
Tiorco Inc.
Jason & Lisa Totty
Brian & Jhonda J. Tuttle
Kurt & Karol Underwood
Mickey Vanderwork
Alan & Pat Vandeveer
Verizon
Tom & Andrea Volturo
Wagoner County 4-H
Kenneth C. Watson
Frank & Alexia White
Nadine Wilkerson
Larry & Shirley Wilson
Thomas & Andrea Wilson
Harry & Carol Woods
Woodward County 4-H
Richard Wuerlein
Robert & Mary Zapalac

Green Clover $99 and less
Randy Adams
Doyle Alexander
Melba Alexander
Elizabeth Bailey
Malissa Bailey
Ruth Ann Ball
Bank of Vici
Darlene Billman
Dan & Kristen Bomhoff
Phil Bornemann
Ann Bowers
Lori Burchette
Charlie’s Chicken
City of Oklahoma City
Ryan Clem
Dee Cooper
Glennis Couchman
Nancy Cozine
Dianna Dark
D’Esta Davison
Dobrinskii Chevrolet-Pontiac-Buick
Geraldine Edens
Ron Elliott
LaDell Emmons
Linda Enlow
Rex Floyde
Ellis Freeny
James M. Galiano
Recca Garcia
Tiffany Grant
Muriel J. Hayes
Virginia Hellwege
Ron Hesser
Jolynn Horn
IOCHEM Corporation
Jefferson County 4-H
Donna Jung
Ronald Justice
Joe T. Kelly
Gail Kendrick
Pamella King
Barbara Kirby
Greg Kirk
Larry Klumpp
Walter & Isobel Knoepfli
Tina Kurtenbach
Roland Lemke
Marcy Luter
Jerry Manning
Cecil Maynard
Beverly McCoach
Sonya McDaniel
Jimmie McDonnal
Sandra McKinley
Rhonda McMurtrey
Billy Miller
Brett Morris
Pam Myers
Nicona Nelson
Colleen Newlin
Sherry Nichols
Steve O’Neil
Esther Panko
Aline Perry
Patricia Peters
Rebecca Petersen
Gaylon Pinc
Pittsburg County HCE
Jeff Sallee
Martha Sauer
Len Scoggins
Mike & Michelle Seeley
David F. Sellen
Arlene Sellers
Sequoyah County 4-H

(continued on page 31)
In Honor Of:

Bud and Pat Barnes  
By Joe & Marla Barnes
Ron Coulter  
By Sam & Glenna Ott
Wanda Johnson Cunningham  
By Joe & Marla Barnes
Darcie Dieman, Victoria Mays, Meg McConnell, Gage Leadford, Alyssa Latty, Matthew Taylor, Tandy Morris, Riley Pagett and Cathleen Taylor  
By Mary Sue Sanders
Judy Farabough  
By Gary & Becky Stone
Lisa Stuart Fincher  
By Esperanza Stuart
Margaret Edsel Fitch  
By Marjorie Moezel
Terry Stuart Forst  
By Esperanza Stuart
Barbara Hatfield  
By Sam & Glenna Ott
Joe Hughes  
By Sam & Glenna Ott and Jim Rutledge
Sam Johnson  
By Sam & Glenna Ott
Fern McCoy  
By Ginger Reimer
Vernon McKown  
By Sam & Glenna Ott
Ray Parker  
By Sam & Glenna Ott
Johnnie Russell  
By Sam & Glenna Ott
Mary Sue Sanders  
By Sam & Glenna Ott
Laura Stuart Scanzo  
By Esperanza Stuart
Wallace Smith  
By Sam & Glenna Ott
Bill Taggart  
By Sam & Glenna Ott
Pete Williams  
By Sam & Glenna Ott

In Memory Of:

Carl Archambo  
By Mr. & Mrs. Johnnie Bowers
John Cohea  
By Larry & Phyllis Sams
Donetta Cothren  
By Eldon & Dixie Ferrell
Tracey Cox  
By Betty M. Clem and Thomas and Andrea Wilson and Sam & Glenna Ott
Robert Daugherty  
By Elizabeth Bailey
Alma Dobbs  
By Gregory & Arisa Kirk
William Dorman  
By Pamela King, Charles Cox, Ronald Justice, Mr. & Mrs. Joe Bob Nelson, Susan Murray
W.C. & Hettie Floyd  
By Rex Floyd
Lelia Garver  
By Mr. & Mrs. Frank White
Ruby George  
By Pittsburg County HCE
LaDell Emmons
Allan & Dorris Goodbar  
By Robert & Shirley Goodbar
Pauline Goulden  
By Eldon & Dixie Ferrell
Randy Grimes  
By Ray & Brenda Sidwell
Floyd & Viola Hartman  
By David Egner and Stacey
Minyard, Jim and Diane Galiano, Nancy Cozine, Rebecca Peterson and Verison
Terry Hyman  
By Charles Cox
ER Kirkbride  
By Mr. & Mrs. Steve Smith
Hazel Lasher  
By LaDell Emmons
Dale Lively  
By Susan Allen
Charles W. Monsees  
By Patricia Monsees
Eugene Murman  
By Sam & Glenna Ott
Arnold Ott  
By Sam & Glenna Ott
Wilma Wendt Pattillo  
By Julius Pattillo
Wilbur Robinson  
By LaDell Emmons
Daniel Stone  
By Gary & Becky Stone
Bill Strom  
By Sam & Glenna Ott
R.T. Stuart  
By Terry Forst
Linda Sumter  
By Charles Cox
Nancy Sue Thomason  
By Dixie Ferrell, Claude Bess, The City of Oklahoma City Planning Staff, Charles Cox
Leon Vick  
By Charles Cox

Honorary, Memorial and Gifts-in-Kind

DJ Walker  
By Jim Rutledge, Charles Cox, Butch & Rhonda Butler, Ron & Sandy Johnson and Family, Harriet C. Wilson, The Sirloin Club, NES Dept. at Pantex Plant, Mr. & Mrs. Larry Klumpp, Southwest Dairy Museum, Inc., Jim Hill, and Colleen Newlin
Terry Walker  
By Beulah Hirschlein
The Jackson Family  
By Dosia Jackson
Garry Junior Whitman Sr.  
By Eldon & Dixie Ferrell
Vera Wilson  
By Larry K. Wilson
Robert H. Wood  
By Ronny & Doris Smithee

Gifts-In-Kind:

Awards & Moore  
Roger Moore
Blue Bell Creameries  
Payne County Fair Board
Pinpoint Monograms Inc.  
Bobby Prestridge
Woodrum, Kemendo, Tate & Westemeir PLLC  
Thomas Tate

Green Clover $99 and less

Mickey Simpson
Paula Singleton-Pidcock
L.D. & Sammy Smith
Steven Smith
Laureen Snyder
David Sorrell
Spears Oil Company
Michelle Stephens
Janice Stokes
Gary & Becky Stone
Karla Stubbs
Kay Torrance
Evelyn Trissell
Denise Tulloh
Tulsa County 4-H Horse Club
Tulsa County Farmer’s Union No. 72
Tulsa Garden Club
Lani Vasconcellos
Joe Ann Vermillion
Barbara S. Wood
Helen Young

(continued from page 30)
Matthew Taylor of Ada, Okla., was inducted into the 2008 State 4-H Hall of Fame, the highest honor a 4-H’er can receive at the state level.

“This is a dream come true and the greatest honor any 4-H member could hope to accomplish,” Taylor said. “This will be a constant reminder for me to always strive to do my best.”

Taylor received a $1,500 scholarship sponsored by Farm Credit Services of Broken Arrow, Okla.

Meg McConnell was inducted into the 2008 State 4-H Hall of Fame, which is the highest honor a 4-H’er can receive at the state level. She received this prestigious award during the 87th State 4-H Roundup that took place at Oklahoma State University. She received a $1,500 scholarship sponsored by Farm Credit Services of Broken Arrow, Okla.

“This is the ultimate honor, not just to myself, but to everyone who invested in my 4-H career,” McConnell said. “It affirms all of our combined efforts, sacrifices and accomplished goals.”

Over the past nine years as a member of the Wellston 4-H Club, McConnell has had her hand in a variety of project areas. She has been an active 4-H’er in health, childcare, dairy, conservation, veterinary science, public speaking, leadership, citizenship and performing arts.

Riding for the president

As told by Stephanie Pfeifer

COLD. There’s no finesse about it. We woke up at 5 a.m., tacked up, went through security, took our horses through security, and then hand walked them for hours upon hours. In total I think we were hand-walking for about six to seven hours. It was less than 20 degrees that day. After that long, being warm was no longer an option; all you could think about was how cold you were. Many people got hypothermia and had to be taken away to a heating tent to recover. After many long hours we finally mounted up and waited and waited. The metal stirrup irons froze your feet. At one point I was so cold, I could no longer feel the separate limbs on my body, only the pain. But, as soon as we rode down Pennsylvania Avenue and saw the expression on President Obama’s face, it was all worth it. Here I was, a small town Oklahoma girl, ten feet away from the president of the United States.
Congratulations to the 2008

Outstanding 4-H Alumni:
- Dixie Ferrell
- Karen McCuistion
- Mary Sue Sanders
- Fred Stanley

Partner in 4-H recipients:
- Sue Collington
- Farm Credit Associations of Oklahoma
- Sheila Forbes
- Gary Sherrer
- Rosalyn Weston

Congratulations to Barbara Hatfield: National 4-H Hall of Fame

Oklahoma 4-H and its friends, family, and supporters are proud to announce Barbara Hatfield’s selection for the 2009 class of inductees into the National 4-H Hall of Fame.

Hatfield, whose career of six different positions spanned 29 years in 4-H work, provided leadership to volunteers and youth. Known as a master at helping 4-H members plan and conduct solid project work and effective leadership and citizenship activities, Hatfield encouraged more than 50 state scholarship winners and 20 national winners during her career.

“In everyone’s life there are those one or two people who really shape your future — Barbara Hatfield is that person in my life,” said Roy Lee Lindsey Jr., Oklahoma Pork Council executive director. “I was lucky enough to have Barbara as my 4-H agent from my first year in 4-H until I graduated high school. I was even luckier when I chose to follow in Barbara’s footsteps and become a 4-H educator myself that Barbara was my district supervisor. Aside from my parents, Barbara helped me develop personally and professionally more than any other single individual.”

The National 4-H Hall of Fame recognition event is scheduled for Oct. 9 at the National 4-H Center in Washington, D.C.

Congratulations to the 2008 Clover Classic Golf Tournament Winners!

1st Place: Dearing Sales/Rolligon Team: Rick Pendleton, Blake Gibson, Terry Pendleton, and Jeff Coffman

2nd Place: Bill Anderson, Tom Keys, Tim McKay, and Jim Bolding

3rd Place: Jered Davidson, Jerry Davidson, Drew Ihrig, and Garrett Diel

Thanks to the Oklahoma Pork Council and Roy Lee Lindsey Jr. for sponsoring the delicious lunch and snacks throughout the day as well as the 4-H Ambassadors and numerous adult volunteers who donated time and prizes for winning golfers.

Join us as we golf for the Centennial clover on Columbus Day, Oct. 12, 2009.
Details and location to be announced.
Please call the Oklahoma 4-H Foundation at 405-744-5390 for information.
A once in a lifetime celebration...

Demands once in a lifetime events.

Green Tie Gala
Friday, November 6, 2009
Beginning at 6:30 p.m.
Skirvin-Hilton Hotel in Oklahoma City
Formal dress required
Tickets may be purchased by calling 405-744-5390.

Eskimo Joe’s 4-H T-Shirt
Buy online at joesclothes.com or purchase at Eskimo Joe’s in Stillwater, Joe’s Clothes in Penn Square Mall (OKC), Joe’s Clothes in Woodland Hills Mall (Tulsa) or Call 1-800-256-5637.

Oklahoma 4-H: Generations of Clover

Centennial History Book