INTRODUCTION

4-H Cloverleaf
FEBRUARY 2010

RETO IN THE NEXT CENTURY

Thirty years ago the 4-H Cloverleaf, a newsletter published by the State Reporter was put to rest.

What better time to revive it’s life than with the second century of Oklahoma 4-H.

The newsletter will be published each quarter electronically—December, March, June and September. It can be downloaded or read from the state 4-H web page http://oklahoma4h.okstate.edu/.

Why the Cloverleaf? Because just like the arrangement of highways resembling a four-leaf clover, 4-H has entrance and exit ramps enabling our members to change direction rapidly and smoothly.

Each quarter a different topic will be featured, new projects and programs introduced and new resources shared.

The “reporters” will be Oklahoma 4-H members who are serving as club, county and district reporters; as well as representatives of the State 4-H Leadership Council.

DEADLINES FOR MATERIALS...

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<tr>
<th>Category</th>
<th>Quarter 1</th>
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<tr>
<td>Cluster Rep</td>
<td>Due Nov.1 to At-large rep</td>
<td>Due Feb.1 to At-large rep</td>
<td>Due May 1 to At-large rep</td>
<td>Due Aug. 1 to At-large rep</td>
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<td>At-Large Rep</td>
<td>Due Nov. 10 to Reporter</td>
<td>Due Feb. 10 to Reporter</td>
<td>Due May 10 to Reporter</td>
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<td>Reporter</td>
<td>Published Dec. 1</td>
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COMING IN 2010

Headliners
- Environment/Recycling and Conservation
- Healthy Living and Fitness
- Teen Leadership
- Puzzles and Brain Teasers
- Trips

State Leadership Team Projects and Reports
- Ambassadors
- Council Projects – traveling workshops and service
- Highlights of council sponsored activities

District Highlights
County highlights of service or leadership projects and successful activities or events.
District highlights: news, projects and programs.

HOW TO WRITE COPY FOR THE NEWSLETTER

Include your name, phone number, email address and the date at the top of submission.
The Story. In a news story, the important parts are called the five W’s; Who, What, Where, When and Why. Use activity to explain each “W” and a story will develop.

Answering the 5-W’s:
WHO - Jim Racer, a member of the 4-H Gait and Trotters,
WHAT - will represent the club at a Horse Nutrition Workshop
WHERE - in Saddletown, Oklahoma.
WHEN - Saturday, June 6, 20__.
WHY - he was elected as a delegate at the club’s weekly meeting May 1, 20__.

Putting the 5-W’s together:
Jim Racer, a member of the

Final Copy

4-H Gait and Trotters, will represent the club at a Horse Nutrition Workshop in Saddletown, Oklahoma, Saturday, June 6, 20___. He was elected as a delegate at the club’s weekly meeting.

Answering the 5-W’s:
WHERE - Greenfield Village, Oklahoma
WHAT - going on a photo tour
WHO - 15 members of the Snapshot 4-H Club
WHY - They will spend two days doing a photo story journal of the popular historic village
WHEN - June 20__

Note that the parts are arranged in a different order.
All stories do not have to start with the WHO. Answering the 5-W’s:
WHAT - Sewing school kept two dozen hands busy making 12 garments and 16 household items

WHERE - at the Green County Extension Office in Seamville
WHEN - July 6-10, 20__
WHO - Twelve 4-H members
Thimble Fingers 4-H Club
WHY - started their sewing projects for the Green County Fair.

These examples contain the facts/details but are not very interesting. The details are referred to as the “lead” or opening of a story. For most stories, the reporter will have other less important parts, called “details.” These explain more about the five W’s and make the story more interesting.

As you fit the story together, put the important details first and the less important ones last.

RACER ATTENDS OSU WORKSHOP

A Horse Nutrition workshop, sponsored by the Oklahoma State University, will offer training in how to feed horses to maintain good health. Approximately 75 representatives from the eight counties in the NE Extension District will take part, according to 4-H volunteer, John Reins.

Charles Hutton, Extension specialist in Animal Science at OSU, will conduct the all-day workshop. He will be assisted by members of the University Animal Science faculty and veterinarians specializing in equine.

Jim, Racer, son of Mr. and Mrs. Harry Racer, has completed several horse projects in his 4-H experiences. He won first place in last year’s county fair western pleasure class. A sophomore at Ponytail High School, he raised his horse, Red Roan, from a colt.

COUNTY ARTICLES

Each county will have 2-3 column inches (the size of this box) to highlight county service or leadership projects, successful or new activities and even showcase a projects conducted by a local club. Quality electronic pictures which enhance the story are encouraged and will be published as space allows. Submit as 12pt Font single spaced.

DISTRICT HIGHLIGHT

One page to of News – Service or Leadership project; highlights from an activity or event, spotlight on a county, Information about an upcoming activity, educational piece and pictures which support an article.

To learn more about news writing and photography see pages 16-17 of publication

4H.VOL.304 Leadership Guide.