October 16, 2007

Dear 4-H Leader:

The *Oklahoma 4-H Kids Helping Kids* Campaign is entering its 21st year. We are sending you this special invitation to participate in our 2008 campaign. Your club has previously helped with this campaign and we hope it has been an enjoyable experience. This worthwhile campaign helps families with Children at a Ronald McDonald House as well as helping your county 4-H program and the 4-H Foundation. One third of the money you raise will stay in your county, while half of it goes to Ronald McDonald House, and the rest goes to the 4-H Foundation.

Attached you will find the information and club registration form you will need to sign your club up for this year’s campaign. You may receive the same information from your county educator. We encourage you to participate and return your forms by your county deadline. This campaign is more than just a fund-raiser for your local club and Oklahoma 4-H, it is also a great citizenship project and visibility tool for 4-H.

Please submit your club registration form to your county office for their signature. The county educator will send a copy of your form, along with other participant forms from your county by the December 7, 2007 deadline. Late entries will only be accepted if we have supplies and can get materials distributed.

On December 14, we will mail out participation packets to counties that registered for the campaign. The packets will include the coupons for members, a press release and all forms for tracking the contributions and submitting of final results. Final results and contributions are due in the State Office by February 28, 2008. Most of the forms and promotional tools will also be available on the State 4-H website.

Please work with your county educator to ensure that all paper work is entered to meet your county deadlines. We look forward to working with you in this year’s *Oklahoma Kids Helping Kids* Campaign.

Sincerely,

Jim Rutledge
Executive Director
Oklahoma 4-H Foundation

Enclosures: Club Registration Form
            Prize List
            Promotional Ideas

Cc: County Extension Educators
PRIZES FOR 2008

**Individual Level**
(These prizes are stackable)
- $25 + Free McDonald’s Sandwich
- $50 + 4-H Key Chain
- $75 + 4-H Carabiner Flashlight

**County Level**
*Top individual* in each county will receive a
- $75 Savings Bond*

**State Level**
*Top four (4) individuals* at the state level will receive savings bonds:
- 1st Place: $1,000 Savings Bond
- 2nd Place: $500 Savings Bond
- 3rd Place: $200 Savings Bond
- 4th Place: $100 Savings Bond

*Top Three Clubs* will receive gift certificates to the National 4-H Supply Source Book:
- 1st Place: $150 Gift Certificate
- 2nd Place: $125 Gift Certificate
- 3rd Place: $100 Gift Certificate

**Educator Prize:** All educators that meet all deadlines will receive a 4-H Clover Cinch Bag with Black side panels and mesh top.

**Leader Prize:** All leaders with clubs collecting over $500 will receive a 4-H Clover Cinch Bag with Black side panels and mesh top.

*The county must raise a minimum total of $250 to be eligible for top county individual prize. Individuals from Cimarron county will participate with Texas county.*
2008 “Oklahoma Kids Helping Kids” Campaign
or
“Learning the Value of a Dollar”

How can you measure the value of a dollar? If it is an “Oklahoma Kids Helping Kids” dollar, it can be measured in children’s smiles, warm feelings, and support for Oklahoma 4-H and the Oklahoma City Ronald McDonald House.

In the past 20 years Oklahoma 4-H youth have raised over $704,000 for 4-H Clubs and the Oklahoma City Ronald McDonald House $1 at a time.

Four-H members throughout the state ask families, friends and neighbors for $1 donations. For each $1 donation, donors receive a McDonald’s coupon as a “thank you.”

Fifty percent of all donations go to the Ronald McDonald House, 33.3 percent stays in club or county 4-H programs and 16.6 percent helps the Oklahoma 4-H Foundation.

Since opening in 1984, the Oklahoma City Ronald McDonald House has provided a “home away from home” for families with children being treated at nearby hospitals. Thousands of families, representing every county in Oklahoma, have been served.

By participating in the "Kids Helping Kids" campaign, 4-H members not only get the satisfaction of helping others, but can also win some great prizes. The more contributions they collect, the more prizes they win.

In addition to being a great community service project, this campaign has the potential of being your club or county’s major fundraiser for the year. Consider helping others while helping you.

Teach your 4-H Club the value of the “Oklahoma Kids Helping Kids” dollar. Sign up today.

2008 DATES:
State Office Entry deadline – December 7, 2007
Targeted date for campaign to begin – January 1, 2008
Campaign Finishes – Late February (See County for Specific Date)
“Kids Helping Kids” is part of Oklahoma 4-H’s commitment to Youth Voices and Action
CLUB REGISTRATION FORM

DUE IN COUNTY OFFICE: _______________

Due in State Office: December 7, 2007

Club Name ____________________________________________

County ____________________________________________

Club Leader in Charge of this campaign _________________________________

MAILING ADDRESS

Address________________________________ City________________ State______ Zip___________

Day Phone Number (___) ___________________ Evening Phone Number (___) _________________

SHIPPING: All coupons will be shipped to and distributed through the county OSU Cooperative Extension Service Office.

Number of members in club _________ Number of members expected to participate ___________

By signing up to participate in this campaign I understand that my club is required to either raise or contribute $25 to this campaign. I understand that this is to reduce the unnecessary costs associated with clubs that sign up and do not follow through.

I also understand that many of the prizes associated with this campaign are based on club participation, and therefore each participating club must register separately.

Leader Signature ______________________________________ Date ______________________

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SUBMIT TO YOUR COUNTY EXTENSION OFFICE BY YOUR COUNTY DEADLINE

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TO BE COMPLETED BY EXTENSION EDUCATOR IN CHARGE OF THE CAMPAIGN

By signing below I am advising the Oklahoma 4-H Foundation that I approve of this club participating in the Oklahoma Kids Helping Kids Campaign, and that I will assist in assuring that this club follows all participation guidelines and deadlines. I also am signifying that this is an individual club and not a combination of clubs.

Extension Educator’s Signature _______________________________ Date ______________________

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THIS FORM MUST BE RECEIVED BY THE OKLAHOMA 4-H FOUNDATION OR POSTMARKED BY December 7, 2007

It is preferred that all forms from a county be sent together from the educator as all coupons and recognition incentives will be sent to the educator for distribution.